

Product Brief

Provider:

Gift and Loyalty Cards

Valutec

Target Merchants

- Small- and medium-sized merchants who want to increase customer loyalty and retention
- Retail stores, restaurants, spas, beauty salons

Description

Gift cards from Valutec provide a merchant “billboard” in the consumer’s wallet and can be an excellent revenue generator. They give customers a reason to return and provide a more convenient, safer alternative to paper gift certificates. Valutec simplifies the graphic production process so you get the most effective designs and the highest quality cards for a very affordable price.

- Cards easily activated, redeemed and reloaded at point-of-sale (POS)
- Customer support provided toll free, 24 hours a day, 7 days a week
- The POS terminal provides communication with the Valutec Data Center for accessing database information, recording transactions and loading or unloading card balances
- Password-protected access to reports is available 24/7 on the web, by email or by fax

Package Options

JumpStart Package

- **Best for** budget-conscious merchants who do not need a custom card
- Merchants receive 100 standard cards, which are personalized with the merchant’s name
- Includes 100 standard card hangers and acrylic display
- Includes account setup, self-training materials and user’s guide

LaunchBox Package

- **Best for** merchants who need a custom card design or more cards
- Merchant can choose from:
 - Standard cards: personalized with merchant name
 - Custom cards: cost includes card design and prepress
- Includes 500 standard card hangers and acrylic display
- Includes 2 posters, 3 table tents, 5 buttons
- Includes account setup, self-training materials and user’s guide

Valutec also offers the Choice Package, a custom solution for merchants with specific needs.

Additional Information

- Standard cards can be reordered in quantities of 100 or 500.
- Custom cards can be reordered in quantities of 500, 1,000 or 2,500.
- Valutec offers downloadable “best practices” sheets for certain types of merchants at http://www.valutec.net/templates/t_downloads.shtml.